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## Local Pets Seeking 15 Minutes of Fame Can Enter National Contests at Super Pet Expo

Late Show's "Stupid Pet Trick" Auditions Set for Sunday, April 3 at 11AM  
*Milk-Bones Make Your Dog Famous* Contest Held All Weekend Long

**Chantilly, VA (March 2005)** – Local pets seeking their 15 minutes of fame can enter two national contests at **Super Pet Expo**, the area's largest animal extravaganza and consumer pet show, returning April 1-3 at the Dulles Expo Center (South Hall) in Chantilly, VA.

The **Late Show with David Letterman's** popular "**Stupid Pet & Human Tricks**" segments will hold live auditions for funny, safe and original stunts onsite Sunday, April 3 at 11am. Jimmy Alexander of Mix 107.3's "Jack Diamond Morning Show" will serve as host. Animals – all types are welcome -- must perform voluntarily and be treated humanely. Contestants will be videotaped performing their trick with winners notified in the upcoming weeks. Selected participants will receive a free trip to New York, a payment for their show appearance and a chance to perform their trick in front of millions of Late Show viewers.

For dog owners who think their pooch has a picture-perfect mug, Milk-Bones is bringing its national ***Milk-Bone Make Your Dog Famous Search*** contest to Chantilly in an effort to find new faces to adorn its *Milk-Bone* Original Dog Biscuits boxes. Dogs will be pampered like a star with grooming and games and have their photograph taken while entering the contest. Owners will then be given an entry code which they will need to submit at [www.milk-bone.com/famous](http://www.milk-bone.com/famous).

All entries will be judged on photogenic appeal, cuteness and personality with the top 20 finalists -- five dogs in each of the four categories -- getting posted on [www.milk-bone.com/famous](http://www.milk-bone.com/famous) from September 13, 2005 to October 4, 2005, where consumers will vote to pick winners. Four grand prize winners will be featured on the front of a *Milk-Bone* Original Biscuits box and will receive a professional photo shoot, \$250 in cash and a free one-year supply of *Milk-Bone* dog snacks. Sixteen first-place winners will receive a customized *Milk-Bone* cookie jar personalized with their dog's photo, along with a free one-year supply of *Milk-Bone* dog snacks.

Super Pet Expo provides visitors the opportunity to enjoy live animal entertainment, learn best pet practices and how to adopt a pet, and shop for the latest pet products, services and more. Best of all, leashed pets are welcome to come too!

Super Pet Expo  
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## Super Pet Expo/Contests

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**Super Pet Expo** hours are 4-9pm Friday, April 1, 10am-8pm Saturday, April 2 and 10am-5pm Sunday, April 3. Admission is \$10 for adults, \$5 for children 12 and under, and free for kids three and under. On Friday all children 12 and under are admitted **FREE**. To order tickets in advance at a discount or for more information, please visit [www.SuperPetExpo.com](http://www.SuperPetExpo.com) or call 866-SUPER-PET. Pick up your free kids tickets at local participating Safeway stores.

Additional show highlights include a petting zoo, classic K-9 performances, elephant, camel and pony rides (*additional charge applies*), an appearance by the World Famous Chicken Man, an Exotic Bird Show, animal experts such as Northern Virginia psychic medium Barb Mallon (*"Mom by Day; Medium by Night"*) and Dawn Wolfe of [AnimalsActors.biz](http://AnimalsActors.biz), the [PuppyPlayGround.Com](http://PuppyPlayGround.Com), professional pet portraits and companies offering the latest pet products and services.

*Super Pet Expo promotes responsible pet ownership and helps draw attention to abandoned pets available for adoption through local Humane Societies, Animal Shelters and Rescue Leagues. All three organizations will be represented at the show to answer your pet-adoption questions.*

*Super Pet Expo proudly recognizes its sponsors: Milk-Bone, Pet Sitters International, Petfinder.com and Nutro.*

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